



The public limited liability company "Audimas" is a leading company in the design, development and manufacture of active leisure and sports clothing. Today "Audimas" is the leading brand of clothing for active leisure and sports in Lithuania, with more than 30% market share and yearly increasing sales. In 2015, the company managed 16 branded stores in Lithuania and Latvia, an 11-franchise network in Lithuania, was involved in wholesale trade in Lithuania and wholesale export, and successfully operated an online clothing and accessories shop.

The company's yearly turnover is more than 11 million Euros.

The wide variety of items, strict seasonality, short product life cycles and long delivery times are key challenges that our company's inventory management system must deal with.

We chose Soft4Inventory as a system based on the dynamic buffer principle, which mastered challenges caused by our trade specifics much better than previously used inventory management tools. In addition, it was important for us to use the additional "forecasting" tool for items with a long replenishment time.

During the 3 months following Soft4Inventory implementation:

- We decreased the inventory level for certain item groups (about 40%, with service level kept at 97%)
- Less than 1 hour per day is needed to plan the inventory of 250 000 SKUs
- Inventory ordering and distribution is planned in a unified system; this allows for planning item quantities more precisely
- The visualization tools allow us to diagnose fundamental problems and take appropriate decisions quickly and easily.

AUDIMAS Brand Product Manager Ramunas Sadauskas

A handwritten signature in black ink, appearing to read 'R. Sadauskas', is positioned to the right of the name.